

No.K-04/37/2021-SME  
Government of India/भारत सरकार  
Ministry of Micro, Small and Medium Enterprises  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय  
(SME Section / लघु एवं मध्यम उद्यम अनुभाग)  
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Udyog Bhavan, New Delhi - 110011  
Dated the 25<sup>th</sup> May, 2022.

To  
Shri Rajnish Goenka, Chairman,  
MSME Development Forum,  
M-190, Greater Kailash – II,  
New Delhi- 110048.  
(Email: [info@indiamsme.org](mailto:info@indiamsme.org))

**Subject: Request for logo support of this Ministry for organizing the 8<sup>th</sup> Annual edition of “India International MSME Expo & Summit – 2022” being organized from 25<sup>th</sup> to 27<sup>th</sup> August, 2022 at Pragati Maidan, New Delhi - reg.**  
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Sir,

I am directed to refer to your letter 12<sup>th</sup> April, 2022 on the subject mentioned above and to convey the approval of the Competent Authority of this Ministry to allow MSME Development Forum, New Delhi to use this Ministry's logo and name in the 8<sup>th</sup> Annual edition of “India International MSME Expo & Summit – 2022” being organized from 25<sup>th</sup> to 27<sup>th</sup> August, 2022 at Pragati Maidan, New Delhi, as specified below:

Supported by



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

2. This approval for logo support of this Ministry for the said event is subject to the following conditions:

1. The applicant organization shall strictly abide by and shall be wholly responsible for ensuring compliance of the provisions contained in “The Emblems and Names (Prevention of Improper Use) Act 1950”.
2. Proper respect and prominence shall be ensured to the logo of the Ministry and the National Symbol/Emblem.
3. Ministry's logo and/or mention of its support would only be used for promotional and non-commercial purposes. In no case, should it be misused for collection of donations/contributions etc.
4. The Ministry and/or any of its organizations viz., office of DC(MSME), New Delhi, KVIC, Mumbai, Coir Board, Kochi, NSIC, Okhla, New Delhi and NIMSME, Hyderabad should be associated with the organization of the event.

5. The event should prominently display the name of the Ministry as well as of its participating organizations.
6. In case of Seminars and Conferences etc., a proper place on the dais should be offered to the officers of the Ministry and its organizations and they should be included as speakers and panelists.
7. Care must be taken by the organizers to ensure that the platform of the event is not misused for any anti-national acts and/or for making irresponsible statements.
8. In case of Exhibitions or display of products, etc., the organizer should provide at least 1 stall/booth (measuring about 100 Sq. ft.) to the Ministry or its participating organization(s) free of cost. This space may be utilized for dissemination of the information about the various schemes / programmes of the Ministry and its organizations and should be manned by the staff of the participating organization(s) of the Ministry.
9. A Feedback Report on the deliberations and decisions taken during the event would be submitted to the Ministry, at the end of the event, by the organizers.
10. Logo support is without any legal binding and commitment on the part of this Ministry.
11. The applicant organization will not promote the sale of any particular product in the event.

Yours faithfully,



(K. Thomas Maring)

Under Secretary to the Govt. of India

Tel: 23063313

CC:

1. Office of DC(MSME), Nirman Bhawan, New Delhi
2. The Chairman-cum-Managing Director, NSIC, NSIC Bhavan, Okhla Industrial Estate, New Delhi – 110020.
3. The Chief Executive Officer, KVIC, Gramodaya, 3, Irla Road, Vile Parle(W), Mumbai.
4. The Secretary, Coir Board, Coir House, MG Road, Kochi.
5. Director General, NIMSME, Hyderabad
6. Director, Mahatma Gandhi Institute for Rural Industrialization (MGIRI), Maganwadi, Wardha, Maharashtra – 442 001.

Copy also to:

1. Guard File/Logo Folder